

INNOVATION LABS

by

**INNOVATION!LABS**

Where Innovation Happens

RECENT PROJECTS



# WELCOME!

Thank you for your interest in InnovationLabs. We are recognized worldwide as the leader in **Enterprise Innovation Management.**

We design and implement comprehensive innovation management systems and methods that reach across your entire enterprise in a rigorous and disciplined manner to achieve consistently outstanding results.

Our clients are leading corporations, educators, governments, and foundations worldwide.

Our approaches, methods, and tools are dynamic, engaging, fully mature, extensively documented, widely studied, and globally respected.

Among the many tools we create and apply with great success is the "innovation lab." As you might imagine from the name of our firm, this is both a unique competence and deep passion of ours.

Indeed, InnovationLabs is one of only a very few consulting firms in the world with extensive expertise in the design, outfitting, and management of Innovation Labs.

We have completed numerous projects for clients in business, government, and education worldwide, throughout North America, Europe, and Asia.

In addition to our expertise in facilities design, we have created an extensive body of knowledge to support the effective management of these facilities, and we've also pioneered the principles and practices to support high performing facilities that are entirely mobile.

Can you transform a generic hotel ballroom into a high performance work place? The answer is, "Yes!"

In this document we highlight some of our recent projects.

Please contact us to discuss your needs in detail. We look forward to serving you!

## RECENT PROJECTS → A SAMPLING

**Auchan**

**Kaiser Permanente**

**University of Notre Dame**

**St. Petersburg College**

**UST Global**

**China Institute for Innovation**

**Pop-Up Innovation Labs**

# AUCHAN

INDUSTRY: **RETAIL**  
PROJECT TYPE: **INNOVATION LAB**

After experiencing a few days of high performance work in a compelling collaborative environment, and during which they reported that they “accomplished more in a few days than they had in the previous two years,” the leaders of Auchan, the French retailer, asked InnovationLabs to help them develop a high performance workplace at their headquarters location in northern France.

We transformed a traditional office setting into a dynamic and innovative work environment for individuals, teams, and the entire organization.



“Today, Auchan possess an exceptional place. It is a very privileged place. Your idea is very fruitful and it brings forward a new dynamic at a time in our society, when all too often everything has become routine. ”

Jean-François Stichelbaut  
Architect

# KAISER PERMANENTE

INDUSTRY: **HEALTH CARE**  
PROJECT TYPE: **INNOVATION LAB**

To support a series of complex consulting assignments for KP, InnovationLabs created a high performance innovation lab at KP's California headquarters.

Implemented with frugal materials and a simple but highly effective design, the space is in constant demand by KP executives and staff who benefit from working in an environment that offers much more capability and flexibility than a traditional conference room.



"The InnovationLabs team were the key consultants for a truly transformational undertaking at Bell Canada. They instructed a team of Bell employees on the skills and philosophy behind the great work that they do, and as a result Bell has a very successful internal consulting team that has helped the company operate more quickly and save money in many complex projects. InnovationLabs continues to be involved in our professional development many years after our initial engagement and we know that relationship will continue for many years to come."

Bell Canada

## RECENT CLIENT

# UNIVERSITY of NOTRE DAME GIOVANINI COMMONS



**INDUSTRY: EDUCATION**  
**PROJECT TYPE: INNOVATION LAB**

As a key participant on the design team that included the Mendoza School of Business Dean, the University of Notre Dame architect, and VOA Architects, InnovationLabs provided critical domain expertise in innovation and collaboration to support the design of the innovative Giovanini Commons.

From their web site:

“A traditional classroom can be constraining. Too often, it promotes passive learning. The instructor is the only point of focus and interaction between students is -- at best -- limited. The challenge for the Mendoza College of Business was how to design a different kind of classroom – one that would encourage spirited and interactive learning.

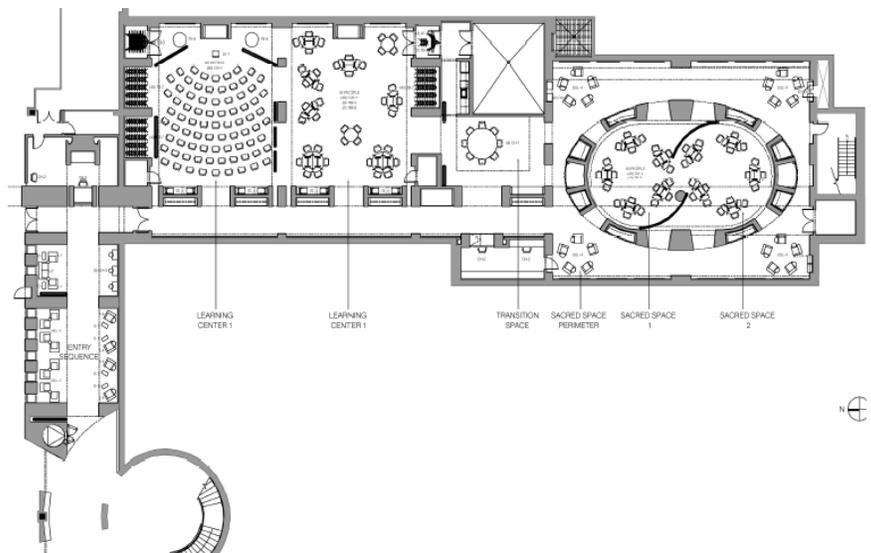
“The project team devised a plan for open and flexible learning environments which can be reconfigured for different problem solving activities. The result was a unique design -- one that had never been done before at a university.

“To facilitate communication, creative thinking and group problem solving, the design allows for complete flexibility and customization. A vibrant color palette, uniquely contoured walls and ceilings, variable lighting, and icons for transformation and empathy, evoke different emotions and stimulate different senses throughout the learning center.”

<http://www3.nd.edu/~gcommons/>

“The advanced furniture design that Langdon and InnovationLabs facilitated for us outfitted two of our facilities. The level of creativity and intelligence InnovationLabs provided was very significant and made a material difference to the success of our group. I would highly recommend Langdon and his colleagues. I have great respect for their team.”

Cap Gemini



# ST. PETERSBURG COLLEGE COLLABORATIVE LABS

INDUSTRY: **EDUCATION**  
PROJECT TYPE: **INNOVATION LAB**

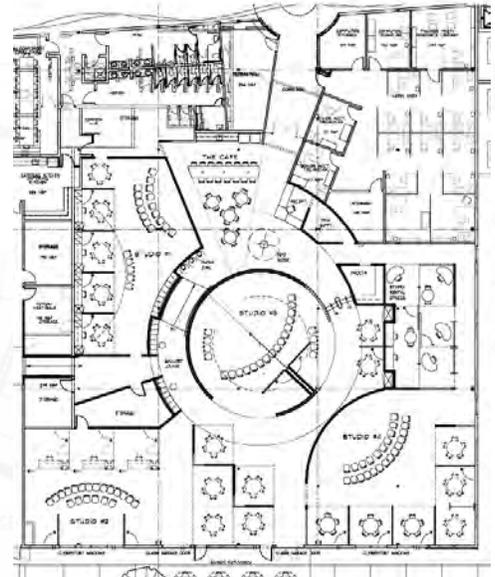
InnovationLabs partnered with St. Petersburg College to design, outfit, develop the business plan for, and train the staff of its new and innovation Collaborative Labs, a 10,000 square foot innovation space that serves the college and the local community.

From their web site:

“Successful team meetings require a setting that is conducive to collaboration and creativity, as well as tools and resources that promote cooperation and a comprehensive, big-picture perspective. As our name suggests, Collaborative Labs provides an unparalleled collaborative environment that is ideal for strategic planning, problem solving and other types of facilitated meetings. Our dynamic collaborative environment is unique in the southeast United States. Individually or in combination, our four labs can host teams of five to 150, while our innovation hall accommodates groups of up to 300.

“Collaborative Labs can also serve as your idea incubator, creative studio and planning factory. You’ll quickly discover that bringing your team out of their familiar surroundings and into our purpose-built studios can inspire the kind of fresh thinking and creative business solutions that allow you to achieve optimal outcomes.”

<https://www.collaborativelabs.com/>



# UST GLOBAL



INDUSTRY: **TELECOM**  
PROJECT TYPE: **INNOVATION LAB**

For its new global headquarters building in Trivandrum, India, UST Global asked InnovationLabs to show them what a dynamic, high performance innovation lab might look like for its engineers and software designers.



Working closely with their architects we designed an extensive lab space to support multiple projects in parallel, along with innovation software tools to help them inspire, collect, share, and optimize innovation throughout the organization.



“The workshop was one of the most successful workshops I have ever seen in my long history of conducting and participating in workshops. The management by InnovationLabs was outstanding and generated a wonderful creative energy that built extraordinary momentum.”

NASA

# CHINA INSTITUTE for INNOVATION

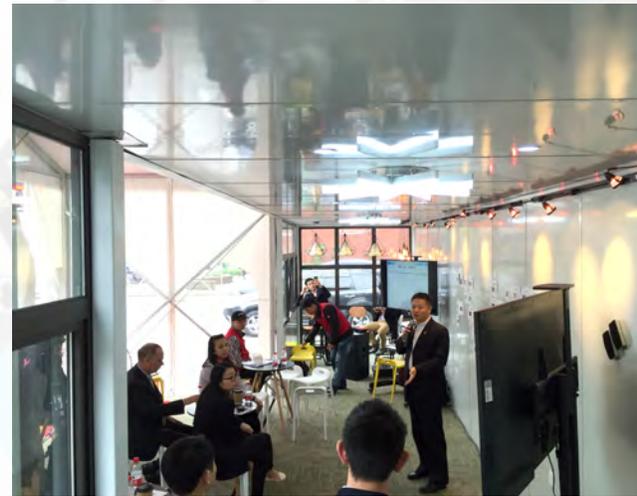
INDUSTRY: **CONSULTING and TRAINING**  
PROJECT TYPE: **INNOVATION LAB**

China Institute for Innovation (CII) is InnovationLabs' Shanghai-based consulting and training partner that provides services throughout China.

Applying its methods and tools to create innovative services and delivery platforms, CII created a highly effective Innovation Lab at its main training center.

For clients who wish to access its high performance services at their own locations, CII then created "Genius Bar" a fabulously innovative "Innovation Lab-in-a-Shipping-Container" that can be moved on the back of a truck.

Taking up only 5 parking spots, the Genius Box delivers a high performance lab space whenever and wherever it is needed.



"Langdon Morris helped us solve the tough design problems for our Innovation Center and then when we put the innovation center in a container and created the GeniusBar learning center. It's a innovation center that is built in a container so that we can put it into different industrial parks; it's a moving innovation platform. Langdon managed to use the space quite effectively so that there is maximum functionality in limited space, and it's amazing that he actually managed to make a container able to accommodate 30 people."

China Institute for innovation

RECENT CLIENT

# POP-UP INNOVATION LABS



INDUSTRY: **ANY**  
PROJECT TYPE: **ANY**

It's quite common that InnovationLabs is asked by our clients to design and facilitate high performance working sessions in public spaces such as hotel ballrooms.

With a little creativity and the right materials, we can transform even the most mundane of spaces into a dynamic working-learning environment that can accommodate from 10 people to 300 or more.



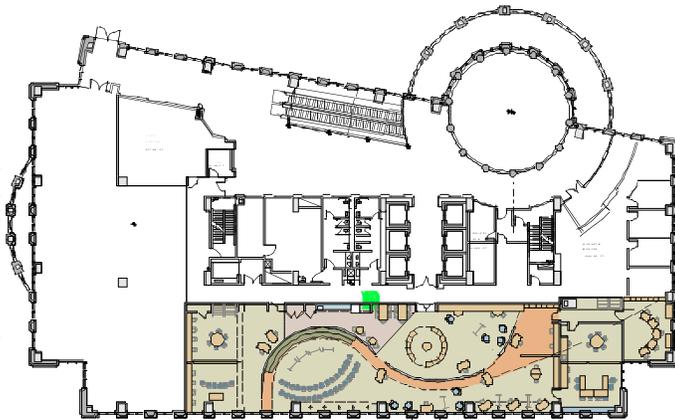
"You guys have a unique ability (tools, know-how, experience, etc.) to facilitate productive collaboration in large groups of disparate people to get months of work done in days."

Point Forward

# And Many Others

## Other Innovation Lab Projects:

- Bell Canada Innovation Lab, Toronto
- Capital Holding Innovation Lab, Louisville
- CNL Da Vinci Center, Orlando
- Cap Gemini Collaboration Labs, Dallas and Cupertino
- France Telecom/Orange Innovation Lab, Beijing
- National Car Rental Innovation Lab, Minneapolis
- Steelcase Leadership Community, Grand Rapids
- Steelcase Manufacturing War Room, Grand Rapids
- US Air Force Arnold Center Innovation Lab, Tullahoma, Tennessee
- US Army Corps of Engineers Innovation Lab, Washington DC
- US Department of Labor Innovation Center, Washington DC



CLIENT: **STEELCASE**  
 INDUSTRY: **FURNITURE**  
 PROJECT TYPE: **INNOVATION LAB**

It's essential to Steelcase's success that the company remain on the leading edge of office design. Seeking input into the design of its new executive office suite, the company invited InnovationLabs' Langdon Morris to join the design charette in which the powerful concept of the Steelcase Leadership Community was created and refined.

We also designed for Steelcase their "Manufacturing War Room," a high performance environment used to keep their global manufacturing operation working at peak performance.

CLIENT: **ERNST & YOUNG**  
 INDUSTRY: **CONSULTING**  
 PROJECT TYPE: **INNOVATION LAB**

In partnership with Haworth, InnovationLabs designed an innovative furniture solution for EY's new offices in Dallas, a unique white board system to fuse high performance collaboration in the digital age.

CLIENT: **FRANCE TELECOM/ ORANGE**  
 INDUSTRY: **TELECOM**  
 PROJECT TYPE: **INNOVATION LAB**

InnovationLabs designed the innovation lab for the Beijing offices of France Telecom / Orange to enable its engineering team to rapidly explore and develop new concepts for mobile phones services for its global network.

# PUBLICATIONS



# RESULTS

Tested & Proven  
Worldwide

- |              |               |
|--------------|---------------|
| Amsterdam    | Mumbai        |
| Auckland     | Nairobi       |
| Baltimore    | New York      |
| Bangalore    | Paris         |
| Bangkok      | Philadelphia  |
| Beijing      | San Francisco |
| Buenos Aires | Seattle       |
| Chicago      | Seoul         |
| Hong Kong    | Shanghai      |
| Islamabad    | Singapore     |
| Istanbul     | Taipei        |
| Johannesburg | Toronto       |
| London       | Toulouse      |
| Los Angeles  | Vancouver     |
| Montreal     | Washington DC |



## CONTACT

Please contact us to discuss  
your needs in detail.  
We look forward to serving you!

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The World Leader in  
Enterprise-Wide Innovation  
Management Solutions

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